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TPM 2-ATHENS-GREECE 22nd and 23rd MARCH/2024

Promotion of sports through Nature and sustainable tourism in rural areas.

SPORURAL: ERASMUS-SPORT-2022-SSCP/ 101089454

D1.2 A Final Report of our meetings 2

22nd of March

1. Final Report Discussion

The meeting started with welcome words by the host organization EAS SEGAS Cyclades and we continued with the presentation of the agenda. As we enter the final phase of the project lifecycle, we discussed the structure and content of the final report.

After that, all partners decided it was important to go through every deliverable, and analyze the outcomes and impact of the activities done in each country. The meeting was also an opportunity for partners to exchange their knowledge and experience in organizing the sport events.

2. Website and materials review

Firstly, the coordinator of the project guided the rest of the partners through the website's material so far. Among other comments, the coordinator clarified which EU disclaimer was the right one, to use in the reporting and other materials and showed how the interactive platform works, recommending to share it with as many people as possible. Also, the partners noticed that the Instagram thumbnail did not take the visitor to the page, which needed to be corrected.

3. Sport Events and Final Event

Having completed the first phase of the project, and getting closer to the final product (video documentary), the partners reflected on each country's sport event (Orienteering race- Greece, MTB race-Hungary, canoeing event- Spain, Inclusion sport event- Spain) and watched the video material that has been produced so far. Concerning the last sport event -Great Race for Recycling, the Spanish partner gave the rest of the partners some ideas and guidelines on how they could implement the race in each country and discussed the possible implementation dates.

4. Documentary Video

We agreed that the documentary video will include parts from most of the activities of the project, including some interviews with the local stakeholders. It will be edited and subtitled by EAS SEGAS Cyclades. It was also decided that Javier would put together a document with useful information and certain criteria for the video making, so that SEGAS can follow these instructions. The document includes a small script, titles for each section and suggestions of 3 slogans for each country, which will be subtitled in each language. Additionally, the partners agreed that the video should last about 12-15 minutes, as there is already a lot of material and presented to the partners a video example of what the editing style and structure could be. Finally, we decided it is best to have collected all the material for the video until the 15th of May.

23rd of March

1. The partners reviewed the Dissemination plan by the partner coordinator of Dissemination (EAS SEGAS Cyclades), and discussed about how the indicators need to improve by posting more often about the project's deliverables and also sharing the news of the project to local stakeholders and sending press releases to local media. 2 Newsletters with the project results and photos from all the partners will also be released until the end of the project to promote the project.
2. The partners visited the EU platform to be prepared for the final reporting and understand what is needed to be reported, specifically for the part of dissemination as it was not very clear to them up until that point.

